



# Schlitz

## FAMO

### is more than a drink

It is a food. Every time you take a glass of Schlitz Famo you are taking something to eat.

Every compound essential to the human body is present in Schlitz Famo—protein, carbohydrates, mineral matter and water—the only factor absent being fats, and they are formed in the body from the carbohydrates.

These elements repair and build up broken-down tissues and impart to the body heat and muscular energy.

That's why we say Schlitz Famo is a *worth-while* cereal beverage.

It is non-intoxicating. It is healthful, refreshing and satisfying. It has the wonderful hop aroma.

*On sale wherever soft drinks are sold. Order a case from*

# Schlitz

**- Made Milwaukee Famous**

Phone Main 96-97-717-718  
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**White, Wilson, Drew  
Company**  
409-411 South Main Street  
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